



CYBER SECURITY POLICY

Moshi Moshi Retail Corporation Public Company Limited

Latest Effective Edition

Original Edition, Effective May 13, 2024

Reviewed by the Board of Directors on December 23, 2025



CYBER SECURITY POLICY

Moshi Moshi Retail Corporation Public Company Limited (“**The Company**”) recognizes the vital importance of utilizing information technology to optimize organizational administration and support business operations. Therefore, to ensure that the information systems are used appropriately, efficiently, securely, and with continuous operational capability in alignment with the principles of good corporate governance, as well as to prevent issues that may arise from inappropriate use or external threats, thereby minimizing risks that could impact operations, assets, and personnel, The Company has established this Cyber Security Policy with the key principles detailed as follows:

1. Ensure that The Company's information systems and information technology are secure, reliable, and equipped with measures to prevent, respond to, and mitigate cyber security risks, including data breaches and personal data leaks, in compliance with applicable laws and international standards.
2. Establish regulations, criteria, and guidelines for using The Company's information systems and information technology to maintain information and cyber security.
3. Implement appropriate and secure access control measures for information systems and information technology, covering the core domains of confidentiality, integrity, and availability.
4. Establish prevention and monitoring measures against cyber security threats in accordance with recognized cyber security frameworks to safeguard against various threats that could impact The Company's business operations.
5. Provide information backup systems alongside responsive incident management measures to handle anomalies or cyber threats affecting information security in an appropriate, prompt, and timely manner, thereby controlling potential damage to The Company's business operations.
6. Conduct assessments, analyses, and risk management regarding information and cyber security to determine preventive measures and solutions for potential risks, while preventing various threats that may impact The Company's business operations.
7. Regularly review regulations, criteria, guidelines, and various information and cyber security measures to keep them updated and aligned with shifting situations, legal updates, international standards, and The Company's business operations.
8. Oversee and ensure that employees and relevant parties strictly comply with regulations, principles, guidelines, and various measures, while continuously supporting and communicating initiatives to foster accountability and raise awareness of the importance of information and cyber security.
9. The Company shall review this Cyber Security Policy to ensure ongoing alignment with changing circumstances and business operations at least once (1) a year.

-TRANSLATION-

This Cyber Security Policy applies to executives, permanent employees, and temporary employees of Moshi Moshi Retail Corporation Public Company Limited, as well as third parties and external vendors providing information technology services to The Company, all of whom are required to operate in full compliance with this policy.

This policy shall be effective from May 13, 2024, onwards.

-Warapatr Todhanakasem-

(Warapatr Todhanakasem, PH.D.)

Chairman of the Board of Directors

Moshi Moshi Retail Corporation Public Company Limited